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benchmarking with mates

HOW IT WORKS?

Benchmarking with Mates gives you the opportunity to create a benchmarking group with your farming friends, with no geographic or enterprise boundaries.

The greater the diversity within the group, the greater the insights. Different enterprises, locations and experiences bring different perspectives and create opportunities to challenge thinking and identify new ideas.

Most importantly, you choose the people you trust. Together, you can create a positive environment of support, motivation and shared learning.

Benchmarking with Mates can lead to better knowledge transfer, improved operating performance and faster business growth while learning from people you know and respect.



Motivation

Seeing your peers achieve success can motivate you to strive for similar levels of achievement.



Learning from others

Benchmarking allows individuals to learn from the experiences and strategies of their peers.



Support

Sharing progress and goals with peers can provide a solid support network.



Accountability

Knowing that others are aware of your goals and progress can create a sense of accountability.



Validation

Comparing yourself to your peers can provide validation of effort and achievement.



Understanding the system
and its influence on
simplicity, productivity and
profitability.



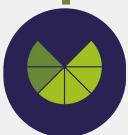
Rigorous methodology
to assess and report
farm performance
measures.



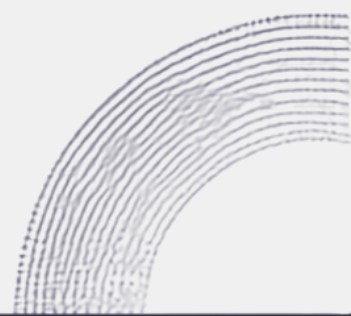
Optimising the efficiency
of scarce resources
including capital,
feedbase and human
resources.



Contextualise and
interpret the information
to deliver value.



Benchmarking with Mates allows you to form a benchmarking group with friends. It doesn't matter where group members are located or what their enterprise mix is. The greater the diversity the greater the insights.



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get in touch
for more
information

[Contact Agrista](#)