

Benchmarking with Mates –
Create your own group.

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Benchmarking with Mates

Have you ever wondered what your mates are doing differently in their business?

Benchmarking with Mates allows you to form a benchmarking group with between 4 and 10 farming friends. It doesn't matter where group members are located or what their enterprise mix is. In fact, the greater the diversity the greater the insights.

This is an opportunity to create a group with people you trust to foster a positive environment of support, motivation, and learning. We think this concept will contribute to better knowledge transfer, improved operating performance, and faster business growth.



Motivation

• Seeing your mates achieve success or reach certain benchmarks can motivate individuals to strive for similar levels of achievement.



Learning from others

 Benchmarking allows individuals to learn from the experiences and strategies of their peers.



Support

 Sharing progress and goals with peers can provide a support network for individuals.



Accountability

 Knowing that others are aware of one's goals and progress can create a sense of accountability.



Validation

 Comparing oneself to peers can provide validation of one's efforts and achievements.

Key Strengths

Benchmarking with Mates:

- foster a positive environment of support, motivation, and learning, ultimately contributing to individual growth and success.
- identify opportunities for improving the business strategy and system to best utilise the resource base
- identify opportunities for changes that will deliver improvements in profitability.



Understanding the system and its influence on simplicity, productivity and profitability.



Optimising the efficiency of scarce resources including capital, feedbase and human resources.



The rigorous methodology developed to assess and report farm performance measures.



The ability to contextualise and interpret the information to deliver value.



Interested?



Get in touch

John Francis - john@agrista.com.au or on 0427 259 005



Check out our website

https://www.agrista.com.au/



Sign up

Ellie Hays - ellie@agrista.com.au or on 0427 142 623.

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